

Cape Meares Community Association Board

Board Meeting March 13, 2023

Members of the Board Present:

Bev Stein, President
John Harland, Secretary
Donna Lehto
Scott Gordon
Patti Smith
Kathy Burke
Simone Goldfeder
Randy Klobas

Guests:

Spike Klobas

Not able to attend: Sean Kohles, Aaron Cope

Bev Stein opened the meeting at 10:00

Minutes

February 13/23 meeting: Scott moved, and Randy seconded approval of minutes from February 13th meeting. Motion passed.

Finance Report -- Sean

Sean had prepared a finance report that was given by Bev Stein. The report identified the expenses and balances in each of the major accounts for emergency preparedness, Community Center Maintenance, General Account and Watershed Conservancy. There have been several generous gifts for the Watershed Conservancy Project that has enabled the community to continue making the progress necessary for this project.

Committee Reports

Emergency Preparedness – Kathy

Miriam Fultz has been very helpful with assistance in how to write Objectives and Mission Statement and has looked into funding sources. This is good timing to get funding assistance.

Building Management – Patti

The building has been shut down because of the COVID outbreak in the community. Everything is now ready to go.

Social Committee -- Kathy

The next potluck is scheduled for the last weekend in March.

Community and Destination Management Planning Process.

Tillamook Coast Visitors Association (TCVA) works with cities and regions in Tillamook County to create community destination management plans. This plan helps the community communicate their priorities to the county and helps determine sources of funding for projects, including transient lodging tax (TLT). TCVA conducts the planning process as part of the organization's services to county partners. *There is no fee for this work.* Karen Shank will co-lead with Bev Stein

Community Information Meeting: What is sustainable tourism and destination management; tourism trends (what visitors want – who they are); how lodging tax can be used per ORS; description of three workshops. **May 20, 10-12** ▪

Workshop #1: What does the community value; what are community assets; determine strengths, weaknesses, opportunities, threats (SWOT). **June 17, 10-12** ▪

Workshop #2: Review of input from workshop #1; define what tourism initiatives are and what's possible per transient lodging tax; develop initiatives that align with values, assets and SWOT; list activities for each initiative. **July 8, 10-1** ▪

Workshop #3: Review previous workshop input; determine vision and mission based on previous workshop input; describe what does success look like; define benchmarks – measuring accomplishments. **July 29, 9-12** ▪

TCVA will provide a draft of the destination management plan to community within 3-4 weeks of the third workshop. ▪ TCVA will provide a draft of the plan to the community within 2 weeks of final feedback window.

Tillamook County, TCVA and USFWS visits

This coming Friday, March 17, we will have visits from Commissioner Erin Skaar, and Chris Chiola, County Sanitarian; Nan Devlin and Dan Haag from Tillamook County Visitor Association; John Bloomfield and others from US Fish and Wildlife Service (re Refuge Purchase).

- Simone and Miriam will lead with the USFWS regarding the land acquisition.
- Bev, Spike and Scott will lead with TCVA and Tillamook County regarding the scope of planning, signage, parking, and sanitation. This tour will address the following:
 - How visitors/tourists move through the community beginning of the loop road showing how the new road will enter, Bayocean Rd and the impacts of Pacific.
 - How the Oregon trail moves through the community.
 - Location of Sanitation facilities, what type of facilities and how facilities will be maintained.
 - Parking
 - Stairs from Pacific to beach
- All Board members are invited.

Watershed Conservancy Update

Simone gave an update on the status of the land acquisition. project

Revision to Bylaws

Bev, Donna and Pete Steen have drafted proposed changes to the CMCA bylaws that have been circulated to the Board.

A motion was moved by Scott and seconded by Patti to post the proposed changes to the CMCA web site for public comment until April 1st. Discussion that after input from the community, the draft can be

reviewed and modified if appropriate by the Board at the next Board meeting on April 10 and recommended for a vote at the Community Annual Meeting on May 13th. The motion passed.

Notes

- Bev looked into what County Commissions may be open to community members. The only commission with openings is the Housing Commission, which has three openings. This commission is working mostly on homeless issues.
- Simone's research on Short Term Rentals (STR) has highlighted a number of community issues, in particular regarding water and sanitation. The issues need to be addressed without setting up adversarial relations and community members need to be kept informed

Meeting adjourned at 11:10

Next meeting is proposed to be in person on April 10